



[www.indiegrrrl.com](http://www.indiegrrrl.com)

Indie Music For Life/Indiegrrrl/Laughs For Life  
| P.O. Box 4021, Martinsville, VA 24115 | 276-224-0485

## Advertising Specifications

- General layout specifications.
- Provide logo/support files in digital format.
- All images must be 300 dpi minimum, using CMYK (no RGB or LAB).
- Acceptable file formats: eps, jpg, pdf, psd
- Font files and specifications.
- Include a list of your support file names, along with the fonts used in your ad.

Please zip or stuff all files and email to:

**Vicki@indiegrrrl.com**

If you are sending your content and/or artwork by mail, please allow an additional 2 weeks for mailing and processing.

For questions or concerns, please email us at [Vicki@indiegrrrl.com](mailto:Vicki@indiegrrrl.com) or call: 276-224-0485

## AD SIZE SPECIFICATIONS

**Trim Size.....5 1/2" w x 8 1/2" t**

Full Page – Inside Front or Back or Outside Back covers .....5 3/4" w x 8 3/4" h

Full Page – Inside pages.....4 1/2" w x 7 1/2" h

Half Page - Horizontal.....4 1/2" w x 3 5/8" h

Half Page - Vertical.....2 1/8" w x 7 1/2" h

Quarter Page.....2 1/8" w x 3 5/8" h

## CAMERA READY REQUIREMENTS

**Resolution:** 300 dpi minimum for all digital files

**Color Mode:** CMYK or Grayscale (no RGB or LAB)

**Fonts:** **must** be embedded

**File Types:** eps, pdf, jpg, psd

All ads must be provided in the proper size and format to be considered camera-ready.

Please name your files using the following naming convention:

CompanyName\_indiegrrrl.Filetype (*example: Acme\_indiegrrrl.pdf*)